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DENTAL BENEFITS MOTIVATE EMPLOYEES TO SEEK PREVENTIVE CARE, KEEPING THEM AT WORK AND PRODUCTIVE

Delta Dental of Arizona Explains the Importance of Offering Dental Benefits

GLENDALE, Ariz. (March 29, 2010) – The state’s leading dental benefits provider, Delta Dental of Arizona has made it clear why companies should offer dental benefits to employees, stating dental benefits not only motivate employees to seek preventive care, but also keep them at work and productive.

Eighty-one percent of people with dental benefits visit the dentist twice a year or more, while one 34 percent of people without dental benefits visit the dentist twice a year or more.¹

“We’ve found that people with dental insurance will visit the dentist more than those without and that’s important because regular dental exams can detect significant medical conditions before they become serious,” said Delta Dental of Arizona Interim CEO Stacey Bonn. “In fact, dental professionals performing checkups can spot symptoms that could indicate serious health problems elsewhere in the body that need attention, saving medical costs in the long run.”

Furthermore, offering employees dental benefits can keep them at work and productive. Among adults, 164 million work hours are lost each year due to dental-related illnesses.² Adding to that, the Surgeon General reports that children miss 51 million school hours each year because of dental-related illnesses.

Finally, dental benefits are instrumental to helping companies attract and retain top talent. According to one study, dental benefits are the fourth most important benefit to employees, only behind medical insurance, a retirement plan and prescription drug coverage.³

More…
Delta Dental regularly monitors and contributes to the latest research in dental science, which drives its plan designs and product offerings. Founded by dentists, Delta Dental creates dental benefits plans that are based on the most current research and designed to keep employees at their healthiest and most productive.

About Delta Dental of Arizona
Delta Dental of Arizona is the leading dental benefits provider in Arizona with the largest network of more than 3,000 dentists, servicing 5,400 locations and representing more than 85 percent of all dentists throughout the state. Passionate about oral health and its importance to generations of families, Delta Dental of Arizona has worked for more than 38 years to improve oral health by emphasizing preventative care and making dental coverage accessible to a wide variety of employers, groups and individuals. Delta Dental of Arizona now offers DeltaVision, group vision benefits. Now quality dental and vision benefits are both available from a single, trusted source. For more information about Delta Dental of Arizona, please visit www.deltadentalaz.com.

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2  Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Fact Sheet: “Preventing Dental Cavities,” 2002.