Once again, with the help of a magnificent cadre of enthusiastic and generous sponsors, golfers, community volunteers, and friends of the Delta Dental of Arizona Foundation (some of whom are featured in this Special Golf Edition Newsletter!), the Foundation’s 7th Annual Golf4Smiles Tournament raised over $80,000 for essential children’s dental health services and programs throughout Arizona.

The tournament took place May 11, 2012, at the world-class Grayhawk Golf Club in Scottsdale, with the proceeds going directly to vital oral health programs and services for thousands of uninsured and underinsured children in Arizona. That's enough money to apply fluoride varnish on the teeth of more than 80,000 preschoolers, significantly reducing the risk of untreated tooth decay in their future.

Unlike many nonprofit organizations, 100% of contributions received through the Delta Dental of Arizona Foundation are used for programs and services in the community; we don’t use a single cent to cover administrative costs. As a result, our donors know that every penny they contribute is used entirely for programs that serve children.

ENORMOUS THANKS go out to our sponsors, participants, and many volunteers. We deeply appreciate the generous gift of your time, enthusiasm, and abundant support—every little bit helps fulfill our vision of improving oral health of throughout the state.

For more golf day photos, turn to page 7.
ABOUT THIS ISSUE

The Special Golf4Smiles Edition highlights and recognizes our Foursome & Flag sponsors, who participated in the tournament and received a custom-designed and framed Delta Dental of Arizona Foundation commemorative golf flag. We hope you will enjoy reading about, and getting to know, the inspiring and generous individuals and organizations that help the Foundation in its mission to give every child a reason to smile.

MANY THANKS TO OUR GENEROUS GOLF4SMILES SPONSORS!

**Gold Sponsors**
First Edge Solutions
Delta Dental of Arizona

**Golf Contest Sponsor**
Henry Schein Dental

**Golf Ball Sponsor**
Arizona Diamondbacks

**Silver Sponsor**
Phoenix Suns

**Portrait Sponsor**
Snell & Wilmer

**Hole-in-One Sponsors**
Advantech
John C. Lincoln Health Network

**Happy Hour Sponsor**
Dr. Brien Harvey

**Bronze Sponsor**
Wells Fargo Bank

**Foursome & Flag Sponsors**
3M
Accutron
Best Law Firm
DentaQuest
Feldhake & Associates
Grins Dental
Owens & Bondell PLLC
Primus Pharmaceuticals
Sun Devil IMG Sports
Valley Endodontics

SPOTLIGHT: ARIZONA DIAMONDBACKS

In June, Diamondbacks President and CEO Derrick Hall took part in a ribbon-cutting ceremony to unveil the D-backs Pediatric Dental Suite at A.T. Still University’s Arizona School of Dentistry & Oral Health. A.T. Still University is a 2011 recipient of the D-backs’ $50,000 Grand Slam Award funded by the Arizona Diamondbacks Foundation. A portion of the funds from the Grand Slam award will go toward providing uncompensated oral care for children from low income families. Children ages birth to 12 without insurance but from working families can receive care at the dental clinic. Most of them are uninsured, or have parents who are either unemployed or are struggling to pay their bills.

FELDHAKE AND ASSOCIATES

Congratulations to Dr. Richard Feldhake, who was named one of Phoenix Magazine’s Best Dentists in 2011! Deciding to become a dentist after reading a book in his high school counselor’s office turned out to be a great choice.

Like many Valley dentists, Dr. Feldhake keeps his offices equipped with the latest technology the dental industry has to offer. But what sets his practice apart from many others is their expertise in caring for special needs patients. Dr. Feldhake and his staff know how to make special needs patients feel welcome and comfortable and his offices have the necessary equipment and experience to handle special needs patients with expert care.

One of Dr. Feldhake’s goals this year is to slow down and take more time out of his schedule to golf. We are sure happy to help with that!

THE “BEST” LAW FIRM IN AZ

Cindy and Tali Best left the Golf4Smiles Tournament with giant grins. One reason could be that their foursome won 1st prize on the course, but another reason could be their sense of pride in our community. “I was very impressed when I heard about all of the fabulous programs that Delta Dental of Arizona Foundation is a part of. I was especially enthused listening to Dr. Kris Volchek of Central Arizona Shelter Services (CASS) and the Murphy Dental Clinic,” Tali Best said.

The mother and daughter team comprise Best Law Firm, which specializes in family and divorce law. They have also committed to giving back to the community whenever possible. The duo plays in every charity golf tournament they can; they are sponsoring four children through the International Child Fund; and they recently published “The Divorce Coach,” a counseling book for individuals who cannot afford legal aid in family disputes. The Bests have donated hundreds of copies of the book to domestic violence shelters, and libraries across the state, and will continue to make the books available to those in need.
SNAPSHOTS FROM GOLF4SMILES

THANK YOU, THUNDERBIRDS’ BIRDIES FOR CHARITY!

For the second year in a row, the Delta Dental of Arizona Foundation was part of the golf action at the Waste Management Phoenix Open and the Thunderbirds Charities’ Birdies for Charity program. The fundraising program allows people to donate to their favorite charities in a rather unique way and centers around the PGA Tour professionals making LOTS of birdies during the Waste Management Phoenix Open.

Here’s How It Works: Potential donors do not need to be much of a golfer, or even a golf fan, to participate in Birdies for Charity. Donors can pledge just pennies for each birdie made during the Open. With an average of about 1,500 birdies made during past Tournaments, if donors pledge just ONE PENNY for every birdie, the pledge would total $15. Two cents pledged would be $30. As an added bonus, Thunderbirds Charities matches (gives us) 10% above and beyond the total amount of pledges we collect. This year, the Foundation raised more than $41,000 through Birdies for Charity.

If you would like to pledge just ONE CENT, or TWO CENTS, or even MORE by participating in Foundation’s Birdies for Charity campaign this upcoming year, call 602-588-3923 or visit www.deltadentalaz.com/foundation.
Mike Kohler, of Sun Devil IMG Sports Marketing and a member of the Delta Dental of Arizona Foundation Golf Committee, recently received the coveted 2011 IMG Chairman’s Cup and it is proudly displayed on his desk. Kohler joined IMG in 2009 and manages a team of seven sales professionals. He has become a tremendous asset to the football team and has increased their sponsor relationships at an impressive rate.

Kohler loves playing in the Golf4Smiles Tournament because it's a quick, action-packed day. When asked how he likes to spend his spare time, Kohler said, “What do you mean? Sun Devil football started August 30!” We love having Mike as part of our oral health team and we hope he will continue to help us stick Sparky’s pitch fork into decay for years to come!

DentaQuest

DentaQuest administers dental benefits to nearly 15 million members in 27 states. They specialize in government programs like Medicare, Medicaid, CHIP and SCHIP. They also have the largest oral health foundation in the country, investing more than $25 million over the past 12 years.

One grant that hits close to home is DentaQuest’s funding of the Arizona American Indian Oral Health Coalition. The DentaQuest Foundation selected this coalition, made up of Arizona tribal organizations and public and private oral health stakeholders for funding as part of its Oral Health 2014 Initiative. The multi-year Oral Health 2014 Initiative aims to eliminate disparities by supporting selected state organizations who are building community partnerships to address root causes of inadequate access to oral health care. Kimberly Johnson, Director of Sales for DentaQuest, says that DentaQuest is always looking for partnerships that promote their mission and beliefs. Thank you DentaQuest for supporting our Foundation, and for making great strides in oral health.

Accutron

Accutron recently released a new product to the dental market called the ClearView Single-Use Nasal Hood. Created with children in mind, the new product is smaller and has a low profile with a clear hood-in-hood design. The new shape creates a better seal, minimizes ambient nitrous oxide, and shows condensation to give the clinician assurance the patient is breathing through his nose. The best part is that the child has a better view of what’s going on in the chair (even if it’s “Ice Age II” on a TV screen) and is more relaxed and at ease at dentist visits.

In June, Accutron also welcomed Daniel Shoemaker to the team. Shoemaker will develop and implement a formal product training program for dental distributor representatives and service technicians. In this capacity, he will be responsible for the development of a long-term strategy to assert a training program that will assist in maintaining Accutron’s leadership position in the nitrous oxide and oxygen product category.

We congratulate Accutron on their recent additions to the dental industry and we are so thankful to have their support in our Golf4Smiles Tournament.

3M ESPE Dental Products

Matthew Bender of 3M ESPE Dental Products loves being part of worthwhile causes like Golf4Smiles. “It feels great any time you can help out, even if it’s a minor portion of the overall result,” says Bender. Matthew Bender is the Director of Key Accounts for the West Coast at 3M. He works very closely with our golf committee chair, Keith Gauzza of Henry Schein, and we are lucky to have both of them on our team! Bender knows very well that poor oral health can lead to many other diseases and says, “It’s nice to be able to prevent them before they happen.”

3M loves selling the product Vanish, which is a Fluoride Varnish that many school-based oral health programs use. In fact, Delta Dental of Arizona Foundation has used this product for the past three years in their own Flouride Varnish program. 3M’s varnish comes in many kid-friendly flavors (melon, cherry and mint) and is individually packaged for convenient unit doses. We’d like to say thanks to Matt and everyone else at 3M for helping us make an impact on children in our community!
Owens and Bondell PLLC is celebrating the anniversary of the 6-year partnership between Matt Bondell, Stephen Owens and William Owens. The CPA firm, which specializes in dentistry, began in the home of Stephen and William’s father with just 13 dentists as clients. Their business now serves 320 dentists across the state. Owens and Bondell PLLC is a member of the Academy of Dental CPAs and Bill Owens sits on the affiliate board of the Arizona Dental Foundation.

Matt Bondell, Stephen Owens, and Bill Owens CPAs and ADCPA members

GRINS DENTAL AND BRACES
Growing up in a large family and a small town, Dr. Nic Porter didn’t get to see the dentist as regularly as he should have. To make matters worse, he loved candy, which resulted in lots of dental pain later on. That experience may be what prompted Dr. Porter to become a dentist, as he now has now runs three dental offices in Glendale. To promote oral health and celebrate their grand opening, each office offered free services on their first day of business. Dr. Porter also hosts a weekly radio show dedicated to answering oral health questions. The “Dr. Nicolas Show” airs Tuesdays at 1 p.m. on 1190AM and is entirely in Spanish because many of his Glendale patients are Spanish-speakers. (That’s right, Dr. Porter lived in Peru for a number of years and is bilingual!) In his free time, Dr. Porter likes go boating with his family and play golf. In fact, he says you are guaranteed see him at Grayhawk next year!

IF YOU COULD HELP IMPROVE THE ORAL HEALTH OF ARIZONA’S CHILDREN AT NO COST TO YOU, WOULD YOU?
Participating in the Arizona State Working Poor Tax Credit allows you to receive a dollar-for-dollar state tax credit (lowering the amount you pay or increasing your refund dollar-for-dollar). Your donation may be federally deductible, so you may actually save on your federal taxes as well, providing a double return on your investment in the smile of a child!

HERE’S HOW:
Donate up to $400 (married) or $200 (single) by check to Delta Dental of Arizona Foundation, 5656 W. Talavi Blvd, Glendale, AZ 85306, or via credit card on our website. Donations must be postmarked or completed online by December 31, 2012.

For more information, call 602-588-3923 or visit www.deltadentalaz.com/foundation.
HAPPY BIRTHDAY, DELTA DENTAL OF ARIZONA FOUNDATION!

Since its inception in 1997, the Delta Dental of Arizona Foundation has been committed to improving oral health across Arizona, for individuals and communities, with an emphasis on underserved and uninsured populations. To that end, the Foundation has given back more than $5 million to the community to promote oral health and combat oral disease in Arizona over the last decade.

With the support of our donors through such activities as the Golf4Smiles Tournament, the Foundation is able to provide assistance to children and families, through community grants and supply donations, supporting programs for dental sealants, fluoride applications, dental screenings and referrals when needed, and oral health instruction to children, parents, educators and health professionals across Arizona.

In addition to the Foundation’s Community Grants Program and dental supply donations, with dollars raised through the Golf4Smiles Tournament and other fundraising efforts, the Foundation supports and participates in many other community efforts that align with our mission.

A LONG HISTORY OF GOLF & GIVING.

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15 YEARS OF GIVING PEOPLE A REASON TO SMILE.
Delta Dental of Arizona Foundation is proud to be a part of the many community events that we are able to support as a result of fundraising efforts such as the Golf4Smiles Tournament.

$2,500 to The Association for Supportive Child Care for their FOURTH ANNUAL PLAY IT SAFE EVENT, held at Tempe Center for the Arts on April 7, 2012

The event focused on enhancing the quality of child care in Arizona, including water and fire safety, and overall health. Delta Dental of Arizona Foundation made arrangements for Sarabelle Tothington, the Tooth Fairy, to be at the event, to provide Smile Bags with dental supplies to children and families, along with lessons on the importance of oral health as part of children’s overall health.

www.asccaz.org

$2,000 Platinum Sponsor of the ARIZONA ORAL CANCER WALK, held in Scottsdale on April 21, 2012

The Phoenix Oral Cancer Walk strives to raise awareness about the importance of oral cancer and promote early detection and prevention. The walk not only acts as a fundraiser for the Oral Cancer Foundation, but functions as an oral cancer educational program, screening platform, and an anti-tobacco campaign.

www.azoralcancerwalk.org

$2,000 Title Sponsor for the KIDS LITTLE SMILES KRAZY 8 RACE AND HEALTH FAIR, held in Kingman on April 28, 2012

The Krazy 8 Race raised funds to provide dental care to underserved children in the Kingman area, a rural community with limited access to dental services. The Health Fair provided information on fun, healthy alternatives for children and families in the Kingman community. Delta Dental of Arizona Foundation was on hand to provide Smile Bags to children and families at the event.

www.krazy8race.com

PROUD TO SPONSOR SMILES.

Delta Dental of Arizona Foundation is proud to be a part of the many community events that we are able to support as a result of fundraising efforts such as the Golf4Smiles Tournament.
Friday, May 10, 2013
Grayhawk Golf Club

Will you be there?
Visit Golf4Smiles.org.

NEW WEBSITE COMING SOON!
Look for the new and improved Delta Dental of Arizona website to launch in early October.