

# Cavity-Free PRESS

DELTA DENTAL OF ARIZONA FOUNDATION

DELTA DENTAL  
OF ARIZONA  
FOUNDATION

SUMMER 2014

DELTA DENTAL OF ARIZONA FOUNDATION NEWSLETTER

## 9TH ANNUAL GOLF4SMILES TOURNAMENT A DAY TO CELEBRATE

The Grayhawk Golf Club in Scottsdale provided a scenic backdrop on a beautiful day in May as people golfed to support DDAZF at the 9th Annual Golf4Smiles Tournament. Dentists, business professionals, supporters, board members, friends and family helped raise over \$90,000 to support the improvement of oral health in Arizona. All in all, the tournament was huge success.

In addition to the money raised for DDAZF, nearly 70 coats and blankets were collected to help those waiting in line outside for free dental care at Arizona Dental Mission of Mercy at the Phoenix Coliseum this coming December. Many thanks to all who participated.

The Foundation also extends a very big THANK YOU to the board members, committee members, sponsors, donors and volunteers who supported this event with sponsorships, donations, time and energy. It is much appreciated!

Everyone left Grayhawk Golf Club that day with something to celebrate – if not their play on the course, then the satisfaction of knowing 100 percent of their contributions go directly to providing essential oral health services such as dental screenings, sealants, fluoride varnish applications, dental supplies and oral health instruction to families throughout Arizona. Everyone had a reason to smile!



TOP: Golfers warm up at the 2014 Golf4Smiles Tournament at the Grayhawk Golf Club. CENTER: (from left) Ann Meyers Drysdale, Corki Larsen, William Putnam and Craig Livesay take a break from the course. LEFT: Mark Anderson takes a swing at the tournament.



### SPECIAL THANKS to the Golf Committee!

These eight people, led by the indefatigable Keith Gauzza, are responsible for selling sponsorships, bringing fresh fundraising ideas to the event and providing support to the Foundation staff. THANK YOU for your time and energy. Your hard work is wholeheartedly appreciated.

Keith Gauzza (Chair)

Mark Anderson

Sean Collins

Tali Collins

Miguel Galeano

Nicole Griffin

Ed Keyser

Alison Lund

Rob Maple

Sandi Perez

# THANK YOU TO OUR SPONSORS!

## LUNCHEON

Delta Dental of AZ  
First Edge Solutions

## AMENITIES

Arizona Diamondbacks

## GOLF BALL

Carrington College

## PUTTING/CHIPPING

Henry Schein Dental

## BREAKFAST

John C. Lincoln Health  
Foundation

## HAPPY HOUR

Office of Dr. Brien  
Harvey

## HOLE IN ONE

Phoenix Suns

## CLOSEST TO THE PIN

Delta Dental of  
Wisconsin

## FOURSOME AND FLAG

Lewis Roca Rothgerber

Menlo Group

North Valley Endodontics

Practice Strategies

Risas (Grins) Dental

Septodont

## FOURSOME AND TEE

Best Law Firm

CBIZ

IMG Sports Marketing

Office of Dr. Dale  
Hallberg

Pacific Dental Services

US Bank

## FOURSOME

Arizona Transitions

BJ Cecil Trucking

Black Gould and  
Associates

Boys and Girls Clubs of  
Phoenix

Central AZ Dental  
Society

Davis Orthodontics

Gordon C. James PR

Henry Schein Financial  
Services

JP Morgan

Northern Trust Bank

Phoenix Coyotes

Office of Dr. Jason  
Dittberner

Office of Dr. Ronald Rock

Office of Dr. Phillip  
Santucci

Office of Dr. Dana  
Weinreich

Paoli Enterprises

Willis of Arizona

## FLAG

Accutron

Day and Sons

Dr. Richard Feldhake  
and Associates

National Bank  
of Arizona

Owens and Bondell

Towers Watson

## TEE SIGN

Affiliated Pediatric  
Dentistry & Orthodontics

Crown Press

Office of Dr. Joyce  
Rosenthal and Dr.  
Sophia Chiang



# SAVE THE DATE FOR NEXT YEAR!

FRIDAY, MAY 8, 2015 | 10TH ANNUAL GOLF4SMILES TOURNAMENT

**10** YEARS OF  
SMILES 

The 10th Annual Delta Dental of Arizona Foundation Golf4Smiles Tournament will be held on Friday, May 8, 2015 at Grayhawk Golf Club. The 10th anniversary of the event promises fun, new surprises, and we're hoping for a record fundraising effort to celebrate this milestone!

**Currently, we are taking reservations for foursomes and sponsorships.**

We want to share our smiles with new participants, so the first five reservations for first-time sponsors (\$2,000 or more) will receive a two-gallon The Popcorn Factory Smiley Face tin of popcorn! Contact Barb Kozuh at 602-588-3935 or [bkozuh@deltadentalaz.com](mailto:bkozuh@deltadentalaz.com) to reserve your spot.



# 2014 FOURSOME AND FLAG SPONSORS

Delta Dental of Arizona Foundation highlights and recognizes our Foursome and Flag sponsors who participated in the tournament. We hope you will enjoy reading about and getting to know the inspiring, generous individuals and organizations that help the Foundation achieve its mission.

## LEWIS ROCA ROTHGERBER

Greg Harris, Partner at **Lewis Roca Rothgerber**, has worked closely with Delta Dental of Arizona Foundation since 1999. During that time, he has led the firm's participation in the Golf4Smiles Tournament and looks forward to continued involvement for years to come. Mr. Harris supports DDAZF because it is a proven leader



in promoting access to dental health throughout the state. Going to the dentist isn't a luxury, it is a necessity and in so many ways critical to maintaining good physical and oral health. DDAZF helps make access to dental care possible for those who can't afford this essential health treatment, and Lewis Roca Rothgerber, in turn, helps DDAZF achieve its goals.



BEST LAW FIRM

*B*

**The Best Law Firm** has been a long-time supporter of the Golf4Smiles Tournament – and not just because Cindy and Tali are such great golfers! They believe Delta Dental of Arizona Foundation provides a great service to the community by promoting oral health for children and families. The Best Law Firm has a passion for healthy families and specializes in family law. The attorneys are extremely sensitive to the emotional nature of this type of work and welcome the opportunity to empower their clients as they experience family transitions. All the attorneys in the practice assist in all phases of family law, from mediation to trial to settlement. Cindy Best started the firm 2007 and her daughter, Tali Collins, joined the firm in 2008. Tali is a member of the Golf4Smiles Planning Committee that helps create and execute the tournament and sell sponsorships. We thank everyone at The Best Law Firm for their ongoing support and never-ending smiles!



**Septodont**, an international developer and manufacturer of dental supplies, was pleased to sponsor the Golf4Smiles Tournament. The national philanthropic focus of Septodont is to make a positive difference within the dental community. In addition to its regional work with DDAZF, Septodont provides support for both the National Children's Oral Health Foundation and Oral Health America. Septodont believes that dentistry is about offering the best dental and oral care for the patient. It is more than a procedure, it is about building relationships with patients, putting them at ease and utilizing the best techniques and products to ensure an excellent outcome. With this in mind, in 2011, the company acquired OraVerse, the only anesthetic reversal agent that cuts the time being numb in half (oraverse.com). Once learning the benefits of utilizing OraVerse, dentists enthusiastically incorporate OraVerse into their treatment plan, not only for patient comfort, but also to accurately check symmetry after a cosmetic case.



Risas Dental and Braces has an embedded culture of service to patients in need. Doctors at Risas have the ability to offer treatment to any patient they feel needs a helping hand. Dr. Nicolas Porter receives 20 to 40 requests each month for his Healthy Mouth Makeover event and picks one or two patients in need to receive free treatment. Dr. Porter and his employees have given away more than \$1 million in free dental care.

Risas Dental and Braces has just opened its 7th dental clinic since 2011 and has plans to open eight more in the next 12 months. That's a lot of healthy smiles! Dr. Porter's mission is to revolutionize the practice of dentistry "one patient, one practice at a time." Dr. Porter's approach is that dentistry is not a luxury service; it is something that everyone should have access to. He is changing the landscape of healthcare costs by pricing services at or below insurance companies' costs and at half the price of what traditional dentists charge. Dr. Porter intends to make Risas Dental and Braces the vehicle that extends dental healthcare to millions of underserved patients in the U.S.

Risas was recently awarded the 2014 IMPACT Award winner for "Entrepreneurial Excellence" and the 2014 IMPACT Business of the Year by the Phoenix Chamber of Commerce.



**The Menlo Group**, an ace at assisting dentists with finding the perfect location for their practice in the commercial real estate landscape in Arizona, spent the Golf4Smiles Tournament shooting for aces at Grayhawk Golf Course. Off the course, Tanner Milne and his associates specialize in tenant and buyer representation, landlord and seller representation, investment services and real estate consulting in the Metro Phoenix area and throughout the state of Arizona. A business affiliate of the Arizona Dental Association and a recommended provider of the Arizona Society of CPA's, Menlo Group has great success in helping dentists and others with a wide variety of commercial real estate challenges. Delta Dental of Arizona Foundation hopes Menlo Group will be back in 2015 for another shot at an ace.



**Valley Endodontic Specialty Group** was established in May 1996 by endodontist Dr. Steven Hymovitch, and is currently Arizona's largest endodontic specialty practice with eight offices throughout the state. Dr. Hymovitch has been a member of the Golf4Smiles family since 2006. We truly appreciate his dedication to Delta Dental of Arizona Foundation and its mission of supporting the improvement of oral health.



**Practice Strategies** has been a consistent supporter of the Golf4Smiles Tournament for many years. Its staff has become like family to the Foundation as well as to many dentists throughout the Valley and state. Practice Strategies provides business administrative, management consulting, applied marketing strategies and support to dental offices. In addition to helping dental practices grow their businesses, the staff at Practice Strategies, under the leadership of Managing Director Kim Mack, donates time and expertise to CASS Dental Clinic and other organizations. DDAZF is proud of its affiliation with Practice Strategies and looks forward our continued collaboration to improve oral health in Arizona.

# LOOKING FOR FUNDING?

## Delta Dental of Arizona Foundation's 2015 Grants Cycle is open through 9/4!

The Delta Dental of Arizona Foundation Grants Program is accepting applications for the 2015 grant cycle through Thursday, September 4 at 5 PM. The grants committee will consider applications for funding oral health promotion and dental disease prevention programs for infants, children through 18 and pregnant women.

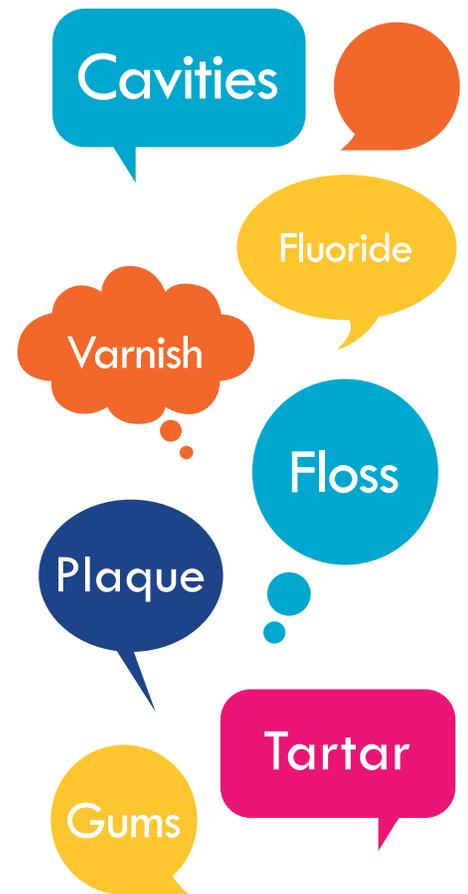
This application process is open to interested 501(c)3 organizations, governmental entities, public schools, Indian Tribes, faith-based organizations, school districts and others. Organizations may apply for 1, 2 or 3-year grants ranging from \$1,000 to \$25,000. In addition, Grant Application Workshops are being held across the state through the end of July. For a list of workshops and more information, including guidelines and application materials, please visit [deltadentalaz.com/foundation/community-grants](http://deltadentalaz.com/foundation/community-grants).



Dr. Ken Snyder of St. Vincent de Paul's dental clinic demonstrates proper brushing techniques. St. Vincent de Paul was a 2014 DDAZF grant recipient.

For questions regarding the grant application process, please contact Judy A. White at [jwhite@deltadentalaz.com](mailto:jwhite@deltadentalaz.com) or 602-588-3923.

[deltadentalaz.com/foundation/community-grants](http://deltadentalaz.com/foundation/community-grants)



## LET'S TALK TEETH

4 in 10 adults in Arizona have never been to the dentist.\* We think that is 4 too many. So, let's talk about how we can improve our community. Let's talk about what we can do to get more Arizonans smiling. Let's talk teeth. Join the conversation today.

DELTA DENTAL OF ARIZONA  
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[deltadentalaz.com/foundation](http://deltadentalaz.com/foundation)

\*Behavioral Risk Factor Surveillance System, 2012

5656 W. Talavivi Blvd. | Glendale, AZ 85306



## WORKING POOR TAX CREDIT [deltadentalaz.com/foundation/wp-tax-credit.asp](http://deltadentalaz.com/foundation/wp-tax-credit.asp)

# DONATE

Make a donation in any amount to Delta Dental of Arizona Foundation. 100 percent of your donation will go to benefit oral health programs that make an impact in our community!

# RECEIVE

File your AZ tax return, attach Form 321 and receive a dollar-for-dollar credit on your taxes for your donation up to \$200 (filing single return) or \$400 (filing a joint return).

# REPEAT

