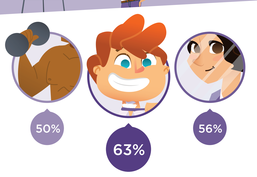
DELTA DENTAL

THE POWER OF A HEALTHY SMILE

BOOST YOUR CONFIDENCE

63% believe a person's **smile** affects their **overall success.**

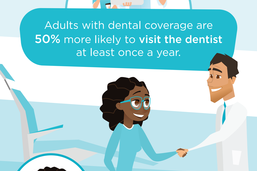


63% say good oral health boosts daily **confidence**—more so than having clear skin (**56%**) or being in shape (**50%**).

70% of people say they are attracted to a beautiful, healthy smile.

IMPROVE YOUR HEALTH

Adults with dental coverage are **50%** more likely to **visit the dentist** at least once a year.



Adults who visit the dentist once a year are **37%** more likely to report **good** or **better oral health.**

Adults who report good oral health are almost **2x** as likely to report good or **better overall well-being**.

CHOOSE DELTA DENTAL

Over **1.5 MILLION ARIZONANS** trust Delta Dental to protect their smiles.

You can visit any of our **4,300+** network dentists - that's nearly **9 out of 10 dentists** in the state!

We're here to help! It takes an average of **19 seconds** to reach us by phone and we resolve **94.7%** of inquiries on the first call.

A HEALTHY SMILE IS A POWERFUL THING.
It deserves Delta Dental of Arizona, the state's leading dental benefits provider. With the largest network of dentists, quick answers and personalized service, we make it easy to protect your smile and keep it healthy.

SOURCES
2016 Delta Dental Oral Health & Well-being Survey
2016 Delta Dental Consumer Research Wave Survey
Delta Dental of Arizona Internal Data (Q2 2016)
Arizona State Board of Dental Examiners Data (January 2015)

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