

Dear Employer,

Thank you for choosing Delta Dental of Arizona! We're excited to partner with you to improve the oral and overall health of your employees. Our goal is to keep your workforce smiling and your oral health care costs affordable. To do this, we're giving you and your dental benefits broker an open enrollment toolkit that will help encourage employees to sign up and use their preventive benefits.

Adults with dental coverage are 40% more likely than those without to visit the dentist at least once a year.<sup>1</sup> By visiting the dentist regularly, employees can address dental issues right away—before they become costly, painful problems that lead to time away from the office. But, getting your employees to use their benefits to the fullest can sometimes be a challenge.

Delta Dental of Arizona's Open Enrollment Toolkit will walk you through all the oral health resources available to you and your employees. From a mobile app to oral health videos and newsletters, our robust resources will reinforce your decision to trust Delta Dental to protect your employees' smile power.

We're here to make it easy for you and your broker to educate employees about their dental benefits. We even put together a suggested deployment guide for all the pieces included in your open enrollment toolkit. Your broker is an expert in educating employees on their benefits options and can help you decide if you should use every resource in the toolkit or just a few.

If you have any questions about the toolkit or your dental benefits, your Delta Dental of Arizona account executive is also available to help.

Sincerely,



Damon H. Young  
Senior Vice President of Commercial Growth

P.S. We value your feedback! After you deploy the Open Enrollment Toolkit, please take this survey and let us know if we hit the mark: <https://www.surveymonkey.com/r/OpenEnrollmentToolkit>

<sup>1</sup>Delta Dental 2019 Adult Oral Health Survey