



Good vision care leads to a healthier workforce

Vision benefits have perks beyond helping with vision correction.

With a comprehensive vision exam, it's easier to find serious eye and general health conditions like diabetes, high blood pressure, high cholesterol, glaucoma and cataracts sooner.¹ With a clear view of blood vessels, arteries and nerves, our eyes give doctors a unique window into the human body and insights into our overall health. This, along with the fact that the average person is 4 times more likely to receive an eye exam than a physical, shows just how important vision care can be.²

When employees benefit, so do employers.

With early diagnosis, conditions can be treated more quickly - and more cost effectively—leading to happier, healthier employees and lower healthcare expenses. In fact, employers can save \$8 billion annually in lost productivity resulting from the need to treat chronic illnesses. That breaks down into a \$7 gain for every \$1 invested in vision coverage.³ Bottom line? When you take care of your employees' overall health with vision benefits, everyone wins.

Ready to add vision benefits?

Ask your broker or Delta Dental representative for a quote today!

Did You Know...

94% of U.S. Americans surveyed say vision care coverage is valuable.⁵

80%+ of consumers say vision benefits are as important as general medical insurance.⁶

9.6 million U.S. adults have diabetic retinopathy, which is the number one cause of blindness in Americans 18 and older.⁴

1 billion people globally have a vision impairment that could have been prevented with proper care.⁷



LENSCRAFTERS®



¹ "The Clear Future: Employer Sponsored Vision Benefits"; Faster Capital; fastercapital.com; Updated February 21, 2024.

² U.S. Dept. of Health – National Health Statistics Reports #8; Aug. 6, 2008.

³ "Views: 7 key reasons employers need to offer better vision benefits"; Employee Benefit News; benefitnews.com; June 2021.

⁴ Centers for Disease Control and Prevention, 2024.

⁵ "The new standards for vision care"; The Harris Poll and XP Health; xphealth.com; February 2023.

⁶ Popke, M.; "Employees see vision benefits as critical but often leave them on the table, survey finds"; Benefits Pro; benefitspro.com; April, 10, 2023.

⁷ World Health Organization, 2019.