



Good vision care leads to a healthier workforce

Vision benefits have perks beyond helping with vision correction.

With a comprehensive vision exam, it's easier to find serious eye and general health conditions like diabetes, high blood pressure, high cholesterol, glaucoma and cataracts sooner.¹ With a clear view of blood vessels, arteries and nerves, our eyes give doctors a unique window into the human body and insights into our overall health. This, along with the fact that the average person is 4 times more likely to receive an eye exam than a physical, shows just how important vision care can be.²

When employees benefit, so do employers.

With early diagnosis, conditions can be treated more quickly - and more cost effectively—leading to happier, healthier employees and lower healthcare expenses. In fact, employers can save \$8 billion annually in lost productivity resulting from the need to treat chronic illnesses. That breaks down into a \$7 gain for every \$1 invested in vision coverage.³ Bottom line? When you take care of your employees' overall health with vision benefits, everyone wins.

Did You Know...

85% of adults want vision care coverage.⁵

91% of consumers view vision benefits as important or very important.⁶

5.3 million U.S. adults have diabetic retinopathy, which is the number one cause of blindness in Americans 18 and older.⁴

50,000 people lose their sight each year even though half of all causes of blindness can be prevented with proper care.⁷

Ready to add vision benefits?

Ask your broker or Delta Dental representative for a quote today!



¹"7 Health Problems Eye Exams Can Detect," YourSightMatters.com, March, 2016.

²U.S. Dept. of Health - National Health Statistics Reports #8; Aug. 6, 2008.

³Workforce.com, "Special Report: Vision and Dental Benefits — More to See, More to Chew On," 2015.

⁴Centers for Disease Control and Prevention, 2015.

⁵Vision Watch Vision Correct Standard, 2012.

⁶Vision Monday, dba newsletter, 2013.

⁷American Academy of Ophthalmology.