



# Hearing (and seeing) is believing

## Vision and hearing loss go hand-in-hand

Mature adults<sup>1</sup> and diabetics<sup>2</sup> are likely to experience both vision and hearing impairments. In fact, research shows an increase of adults in their 20s and 30s with hearing loss.<sup>3</sup> How does that impact you? Well, 95% of those with untreated hearing loss feel that it impacts their on-the-job performance.<sup>4</sup>

### Delta Dental of Arizona has you and your employees covered

As a value-add, we're pleased to include affordable hearing care through Amplifon—the world's largest distributor of hearing aids and services—with your DeltaVision administered by EyeMed plan.

### The hearing discount includes:

- 40% off hearing exams at thousands of locations around the country
- · Discounted, set pricing on thousands of hearing aids, including the latest technology to hit the market
- Low-price guarantee: If your employees find the same product at a lower price, Amplifon will beat it by 5%
- · 60-day hearing aid trial period with no restocking fees
- 1-year free follow-up care with unlimited appointments
- Free batteries for 2 years with initial purchase
- 3-year warranty and loss or damage coverage

#### Contact your broker or Delta Dental of Arizona sales rep to learn more.

<sup>1</sup>Archives of Ophthalmology, Oct. 2006 <sup>2</sup>Health Day, U.S. News: http://health.usnews.com/health-news/news/articles/2012/11/16/hearing-loss-tied-to-diabetes-in-study <sup>3</sup>JAMA Internal Medicine, "Prevalence of Hearing Loss and Differences by Demographic Characteristics Among US Adults" <sup>4</sup>"Address Hearing Loss in the Workplace and Reap the Rewards." Better Hearing Institute, 2014.
PDF-1609-R-568