



# News Release

FOR IMMEDIATE RELEASE

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## **Delta Dental Introduces New Plan that Promotes Wellness**

Glendale, AZ (October 1, 2008) – Delta Dental of Arizona, the largest dental benefits provider in the state, has introduced CheckUp Plus, a new option for groups that enable enrollees to obtain diagnostic and preventive dental services without those costs applying to their plan year individual maximum. “CheckUp Plus promotes regular visits to the dentist for exams and cleanings, leaving more money available for other dental procedures,” explained Bernard Glossy, President & CEO, Delta Dental of Arizona. “By receiving regular preventive care, it can save costs over the long-term by reducing the need for more expensive services later.”

With the growing body of evidence showing the links between oral health and overall health, CheckUp Plus is an easy way to promote wellness among employees. CheckUp Plus is based upon the employer’s existing dental plan and includes all services listed under the diagnostic and preventive care including examinations, routine x-rays and cleanings.

### **About Delta Dental of Arizona**

**Delta Dental of Arizona is the leading dental benefits provider in Arizona with the largest network of 2,900 dentists, servicing more than 4,500 locations and representing more than 80 percent of all dentists throughout the state. Passionate about oral health and its importance to generations of families, Delta Dental of Arizona has worked for more than 35 years to improve oral health by emphasizing preventative care and making dental coverage accessible for a wide variety of employers, groups and individuals. Delta Dental of Arizona now offers DeltaVision, group vision benefits. Now quality dental and vision benefits are both available from a single, trusted source. For more information about Delta Dental of Arizona, please visit the website at [www.deltadentalaz.com](http://www.deltadentalaz.com).**

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