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DELTA DENTAL OF ARIZONA ELECTS FOUR TO BOARD OF DIRECTORS

Rosenthal, Santucci, Hallberg and Cardon Join Predominantly Dentist-Comprised Board

Glendale, Ariz. (May XX, 2011) – Delta Dental of Arizona members recently elected four directors to the board at the organization’s annual meeting April 15, 2011. Dentist candidates elected included Dr. Joyce Rosenthal, who was also appointed Chairman of the Board, Dr. Phillip J. Santucci and Dr. Dale R. Hallberg. Wilford A. Cardon was the public candidate elected.

Both Rosenthal and Santucci return to the board after serving a single-year board term in 2010, as they were appointed to fill vacated positions. The newly elected board also selected Fred B. Olsen, DDS, to serve out the remaining year of Dr. Wes Harper’s board term following his recent resignation.

“We look forward to the contributions each new board member will make as they bring their respective experience to bear on the governance of the organization,” said Allan Allford, President and CEO of Delta Dental of Arizona. “They join a committed and talented group of dentists and business leaders working toward the continued, long-term success of Arizona’s largest dental benefits provider.”

The newly elected and appointed board members include:

Joyce Rosenthal, DDS, has been practicing general dentistry for more than 25 years and currently operates a general dental practice in Scottsdale, Ariz. Dr. Rosenthal is a fellow at the International College of Dentists and an active member of both the American Dental Association and the Arizona State Dental Association. She is currently a grading examiner for the Western Region Examining Board, as well as a dental auditor for Professional Background Information Services in Phoenix. In 2006, Governor Napolitano appointed Dr. Rosenthal to the Arizona State Board of Dental Examiners. She remained on the board until 2010, serving as Vice President in 2008 and President in 2009.

Phillip Santucci, DDS, MS, practiced general dentistry in Phoenix and Scottsdale from 1983 to 1997 and has been practicing orthodontics in Scottsdale for the past 12 years. He is a Fellow of the International College of Dentists, the Academy of Dentistry International and the Pierre Fauchard Academy. Dr. Santucci is a past Board member of the Arizona State Dental Association and the Central Arizona Dental Society, and is an active member of the American Dental Association, American Association of Orthodontists, Pacific Coast Society of Orthodontists and the Orthodontic Education and Research Foundation. He also is an adjunct professor in Orthodontics at the Arizona School of Dentistry and Oral Health.

Dale Hallberg, DDS, has been a Flagstaff, Ariz., resident since 1987. His successful dental career spans more than 25 years and he has practiced in Flagstaff for the past 23 years. Dr. Hallberg is a longstanding member of the American Dental Association, the Arizona State Dental Association and the Northern Arizona Dental Society. He also is an active member of the

Academy of Sports Dentistry. Dr. Hallberg was a member of the Academy of General Dentistry from 1987 to 1992, and was a member of the Montana Dental Association from 1985 to 1987.

Dr. Fred Olsen has been practicing general dentistry in Arizona for more than 25 years and is active in a number of professional organizations, including the American Academy of Restorative Dentistry, the Academy of Operative Dentistry, the American Dental Association, the Arizona State Dental Association, the Arizona State Dental Board and the Central Arizona Dental Society. Dr. Olsen currently serves as a Board member for the Western Regional Examining Board, as Chapter President of the Academy of R.V. Tucker Study Clubs and as advisor for the A.T. Still Dental School.

Wilford Cardon is an owner and the Chief Executive Officer of The Cardon Companies in Mesa, Ariz. He is a past Chairman of the Board of Directors for Banner Health, past Chairman of the National Advisory Council for the Marriott School of Management at Brigham Young University. Mr. Cardon has also served as the President of the Mesa School District governing board, the President of the Mesa Rotary Club, the President of the Western Petroleum Marketers Association, a Director for the Western Mutual Insurance Company, and as a Director for American Savings Life Insurance Company.

The new members join the current board which includes: David M. Day, Vice-Chairman; Philip Stoker, CFP, Secretary and Treasurer; Donald "Dutch" Baker; Jason Dittberner, DDS; Brien V. Harvey, DDS, MS; Alvin Matthews, DDS, JD, PC; William L. Putnam; and Brian J. Wilson DDS.

About Delta Dental of Arizona

Delta Dental of Arizona is the leading dental benefits provider in Arizona with the largest network of more than 3,000 dentists, servicing 5,400 locations and representing more than 85 percent of all dentists throughout the state. Passionate about oral health and its importance to generations of families, Delta Dental of Arizona has worked for more than 38 years to improve oral health by emphasizing preventative care and making dental coverage accessible to a wide variety of employers, groups and individuals. Delta Dental of Arizona now offers DeltaVision, group vision benefits. Now quality dental and vision benefits are both available from a single, trusted source. For more information about Delta Dental of Arizona, please visit www.deltadentalaz.com.

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